The Texas Trees Foundation (TTF) serves as a catalyst in creating a new green legacy for North Texas through transformational, research-based plans and projects that educate and mobilize the public to activate the social, economic, environmental, physical, and spiritual benefits that trees provide for a better quality of life.

Health & Nature
“Rooting Education in Forestry”
Janette Monear, CEO
Texas Trees Foundation
Education is…

…rooted in all aspects of Texas Trees Foundation’s work, which is steeped in research, trees, nature and a sustainable ecosystem approach to urban design.
Shifting the Eco-Paradigm

• Know your audience

• Know what you’re “selling”

• Understand the points of intersection

• Make it personal
Nature Lab

Audience: Professionals, Decision-makers, Researchers, Stakeholders

Education
- Anchored in empirical data
- Technology transfer

Action
- Public engagement
- Community initiatives

Intersections: Public Policy, Climate Health, Data Driven
Urban Forestry

Audience – Individuals, Professionals, Policy Makers, Donors

Education
• Reports, Studies
• Public briefings / Op-eds
• Applied knowledge
• Digital Communication
• Hands-On / Experiential Learning
• Curriculum
Southwestern Medical District Streetscape & Park Plan

Audience: Health care employees, patients, students, visitors, community neighbors

Education
• Equitable community engagement
• Inclusion
  o Cultural, ethic, ages
  o Co-education

Collaborative educational experience
• Shift behavior and policy
• Challenging “business as usual”
• Research
Cool Schools

Audience: Teachers/students/parents, ISD’s, Chamber of Commerce, School Boards

Education:
• Curriculum: TEKS aligned & STEM focused
• Kinetic Learning – “hands-on” & experiential
• Outdoor Classroom - stewardship

Intersections: Research, teacher training, parents
Green Jobs Workforce Program

Green Workforce

Audience: At-risk Young Adults, Green Partner Industries, Higher Education Institutions, and Program Supporters

Basic Knowledge
• Greening 101
• Ethics, responsibilities
• Personal/Professional development
Challenges: How do we shift the eco-paradigm?

- Know your audience
- Relate personal application with styles of learning
- Support education with data, research, and technology
- Experiential Learning - Connect people with nature
- Ensure equitable access to all opportunities