We turn food waste into resources.

Lauren McMinn Clarke, Founder & CEO
lauren@turncompost.com
Food.
All humans need it. Most of us love it.

Yet, many of us waste it.

Why does that matter?
What’s the big deal?
The Big Nasty Problems Of Food Waste

40%
Food is the single largest item in the US waste stream.
Source: USDA

$408BN
Spent yearly in the US on food that is never eaten.
Source: ReFED Insights Engine

40MM
Americans are food insecure.
Source: Feeding America

3rd
Largest global GHG contributor to our atmosphere behind China and the US.
Source: UN Environment Programme

14%
Of all freshwater use accounted for by uneaten food.
Source: ReFED Insights Engine

#1
In the ranking of 76 solutions for reversing climate change globally.
Source: Drawdown Review 2020
The Turn Solution

Pick Up

Commercial Contracts
Residential Subscriptions

Recycle

Animal Feed

Report

Add Value

Compostable Products
Sustainable Home Goods
Turn’s B2B/Commercial Offerings
Turn’s Residential Offerings

There’s a smarter way to deal with food and yard waste.

- **Drop-off**
  - Compost Starter Kit with instructions to begin recycling food waste
  - Unlimited drop-offs at Turn drop-off locations (clean bucket replaced)
  - Local seasonal garden perk monthly
  - Household impact report quarterly
  - **$20/month + tax**

- **Basic Pick Up** Food Waste Only
  - Compost Starter Kit with instructions to begin recycling food waste
  - Weekly doorstep pickup of food waste with text reminder
  - Clean bucket provided with each pickup
  - Local seasonal garden perk monthly
  - Household impact report quarterly
  - **$35/month + tax**

- **Premium Pick Up** Food & Yard Waste
  - Compost Starter Kit with instructions to begin recycling food and yard waste
  - Weekly doorstep pickup of food waste with text reminder
  - Clean bucket provided with each pickup
  - Monthly pickup of bagged yard waste
  - Local seasonal garden perk monthly
  - Household impact report quarterly
  - **$50/month + tax**

VISIT TURNCOMPOST.COM TO SIGN UP

---

**COMPOSTING GUIDE**

- **YES**
  - Coffee grounds, filters, tea bags
  - Manure, mulch, compost

- **NO**
  - Glass, metal, plastic
  - Meat, fish bones
  - Fat, oil
  - Paper, paper products

If you are unsure about what to compost, just ask! Call 214-302-5853 or E-mail info@turncompost.com
Turn’s Residential Offerings
Turn Customers:
“What Motivates You To Compost?”

1. I can’t stand the idea of food waste going to the landfill.
2. I would like to become more zero waste in my life.
3. I want to help reduce carbon emissions into our atmosphere.
4. I like the idea of contributing to a circular economy.
5. I want to give back to my community.
6. I want to improve soil health.
7. I want to better understand my household’s environmental impact (e.g., with data/numbers).
1. I want to help reduce carbon emissions into our atmosphere.
2. I want to improve soil health.
3. I would like to become more zero waste in my life.
4. I can't stand the idea of food waste going to the landfill.
5. I like the idea of contributing to a circular economy.
6. I want to give back to my community.
7. I want to better understand my household’s environmental impact (e.g., with data/numbers)
### Customers Vs Non-Customers: “Motivation to compost?”

<table>
<thead>
<tr>
<th></th>
<th>Customers</th>
<th>Non-Customers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I can’t stand the idea of food waste going to the landfill.</td>
<td>I want to help reduce carbon emissions into our atmosphere.</td>
</tr>
<tr>
<td>2</td>
<td>I would like to become more zero waste in my life.</td>
<td>I want to improve soil health.</td>
</tr>
<tr>
<td>3</td>
<td>I want to help reduce carbon emissions into our atmosphere.</td>
<td>I would like to become more zero waste in my life.</td>
</tr>
<tr>
<td>4</td>
<td>I like the idea of contributing to a circular economy.</td>
<td>I can’t stand the idea of food waste going to the landfill.</td>
</tr>
<tr>
<td>5</td>
<td>I want to give back to my community.</td>
<td>I like the idea of contributing to a circular economy.</td>
</tr>
<tr>
<td>6</td>
<td>I want to improve soil health</td>
<td>I want to give back to my community.</td>
</tr>
<tr>
<td>7</td>
<td>I want to better understand my household’s environmental impact (e.g., with data/numbers)</td>
<td>I want to better understand my household’s environmental impact (e.g., with data/numbers)</td>
</tr>
</tbody>
</table>
Education & Community Engagement

[Images of people engaging in composting and gardening activities, with a promotional poster for Turn's pumpkin drop-off event at Bonton Farms.]
We’re Hiring

DFW AIRPORT COMPOST PICKUP DRIVERS
PLEASE EMAIL LISA@TURNCOMPOST.COM

We're hiring!
Market Team Members needed
Send your resume to info@turncompost.com