

### We turn food waste into resources.

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#### Food.

All humans need it. Most of us love it.



Yet, many of us **Waste** it.

Why does that matter?

What's the big deal?





### The Big Nasty Problems Of Food Waste

40%

\$408BN

**40MM** 

Food is the single largest item in the US waste stream.

Spent yearly in the US on food that is never eaten.

Americans are food insecure.

Source: USDA

Source: ReFED Insights Engine

Source: Feeding America

3rd

14%

#1

Largest global GHG contributor to our atmosphere behind China and the US.

Of all freshwater use accounted for by uneaten food.

In the ranking of 76 solutions for reversing climate change globally.

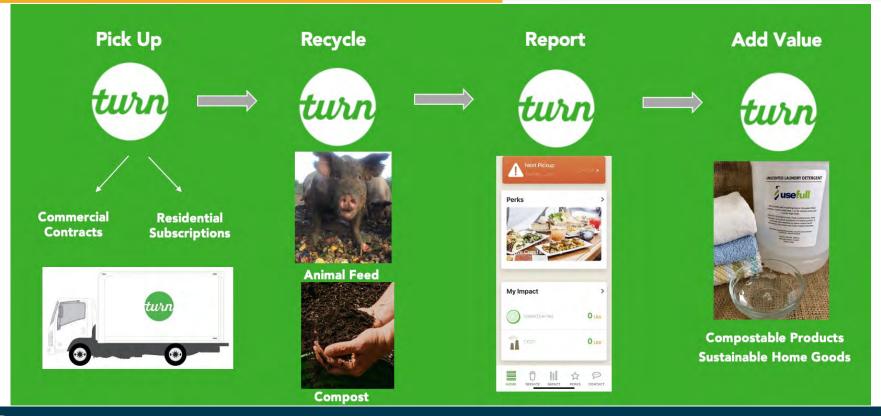
Source: UN Environment Programme

Source: ReFED Insights Engine

Source: Drawdown Review 2020



#### **The Turn Solution**





## **Turn's B2B/Commercial Offerings**









**EarthX** 

















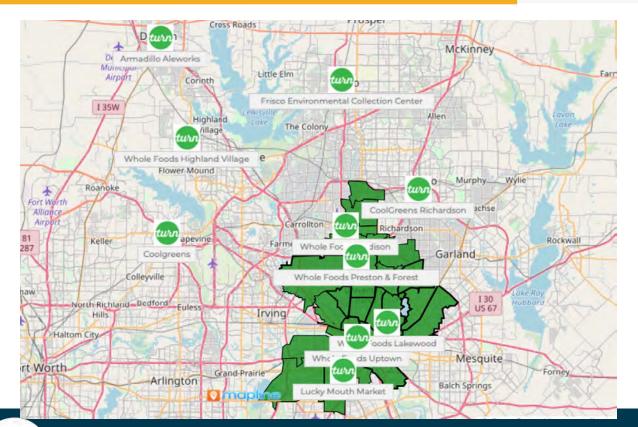
### **Turn's Residential Offerings**







## **Turn's Residential Offerings**

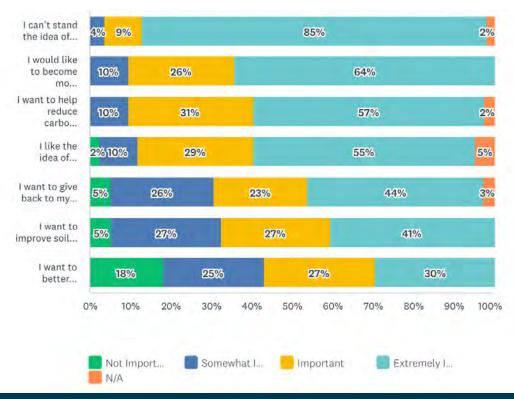






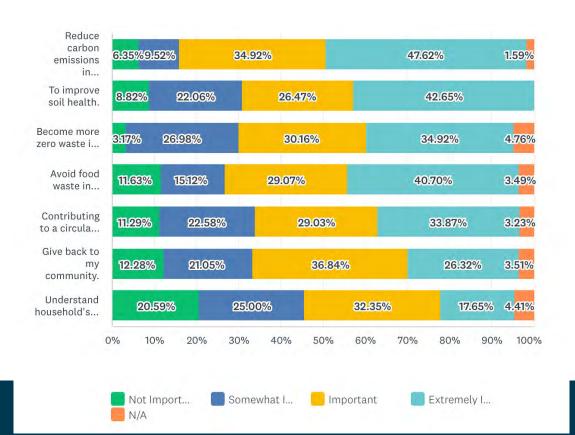
# Turn Customers: "What Motivates You To Compost?"

- 1. I can't stand the idea of food waste going to the landfill.
- 2. I would like to become more zero waste in my life.
- 3. I want to help reduce carbon emissions into our atmosphere.
- 4. I like the idea of contributing to a circular economy.
- 5. I want to give back to my community.
- 6. I want to improve soil health.
- 7. I want to better understand my household's environmental impact (e.g., with data/numbers).



# Non-Customers: "What would motivate you to compost?"

- 1. I want to help reduce carbon emissions into our atmosphere.
- 2. I want to improve soil health.
- 3. I would like to become more zero waste in my life.
- 4. I can't stand the idea of food waste going to the landfill.
- 5. I like the idea of contributing to a circular economy.
- 6. I want to give back to my community.
- 7. I want to better understand my household's environmental impact (e.g., with data/numbers)

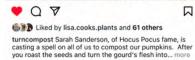


### **Customers Vs Non-Customers: "Motivation to compost?"**

1	I can't stand the idea of food waste going to the landfill.	I want to help reduce carbon emissions into our atmosphere.
2	I would like to become more zero waste in my life.	I want to improve soil health.
3	I want to help reduce carbon emissions into our atmosphere.	I would like to become more zero waste in my life.
4	I like the idea of contributing to a circular economy.	I can't stand the idea of food waste going to the landfill.
5	I want to give back to my community.	I like the idea of contributing to a circular economy.
6	I want to improve soil health	I want to give back to my community.
7	I want to better understand my household's environmental impact (e.g., with data/numbers)	I want to better understand my household's environmental impact (e.g., with data/numbers)

# **Education & Community Engagement**









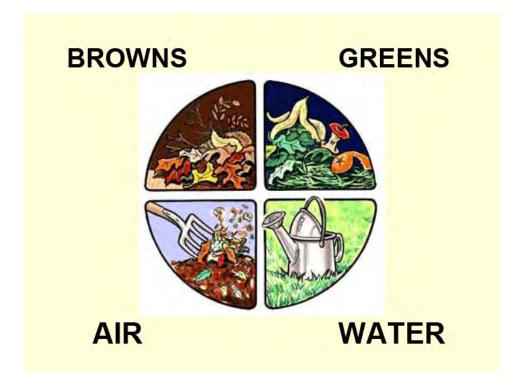




US Composting Council®

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### **Education**





### We're Hiring







