

SDG11

Sustainable Cities and Communities

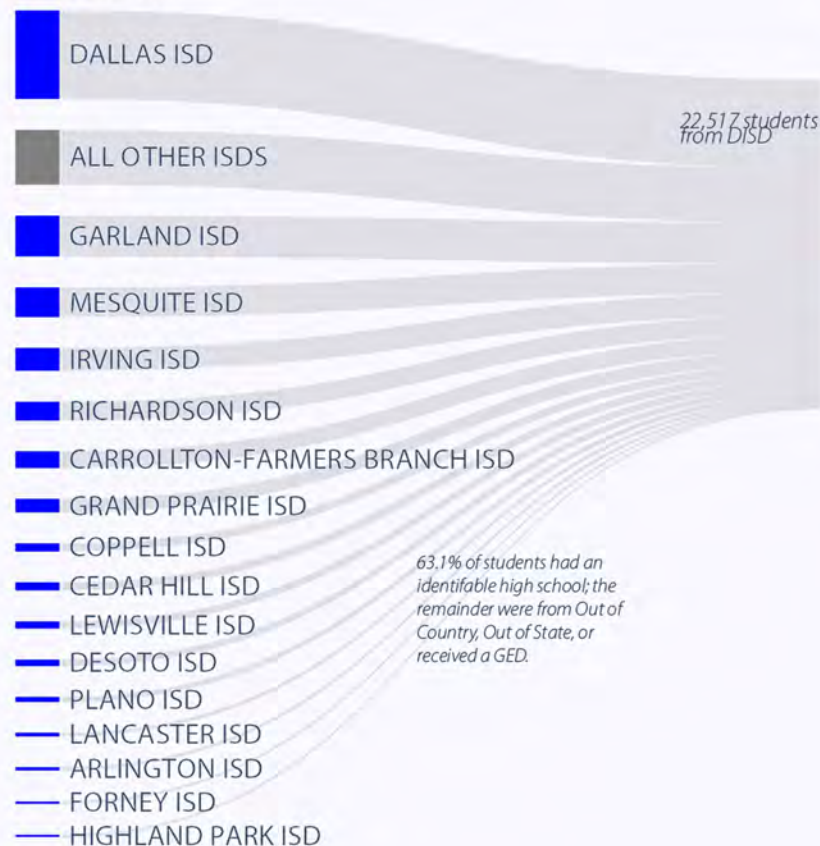
DALLAS COLLEGE: REGIONAL EDUCATIONAL ANCHOR

This diagram shows the central role of Dallas College in the DFW higher education ecosystem. Dallas College provides credentials for tens of thousands of DFW residents, and offers affordable and transferable credit hours for thousands more. This flowchart is a snapshot of students enrolled in in AY2017-2018. Outcomes were assessed in November 2021.

LEGEND FOR
FLOW SIZE



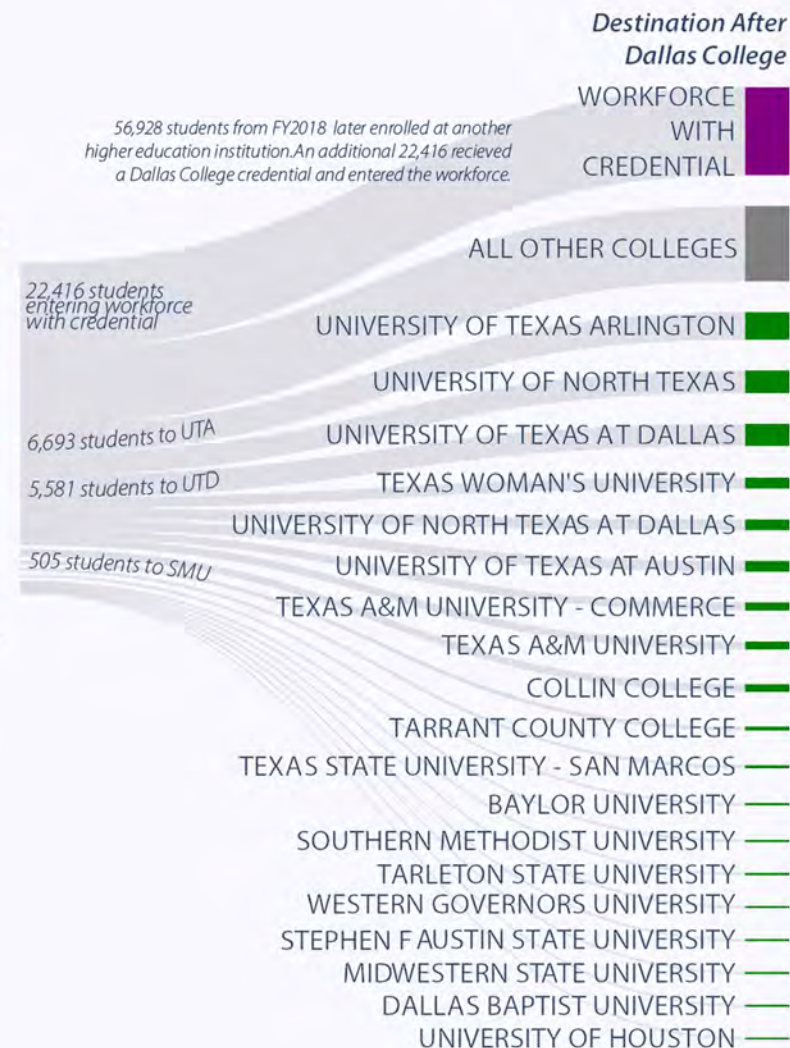
Origin Before
Dallas College



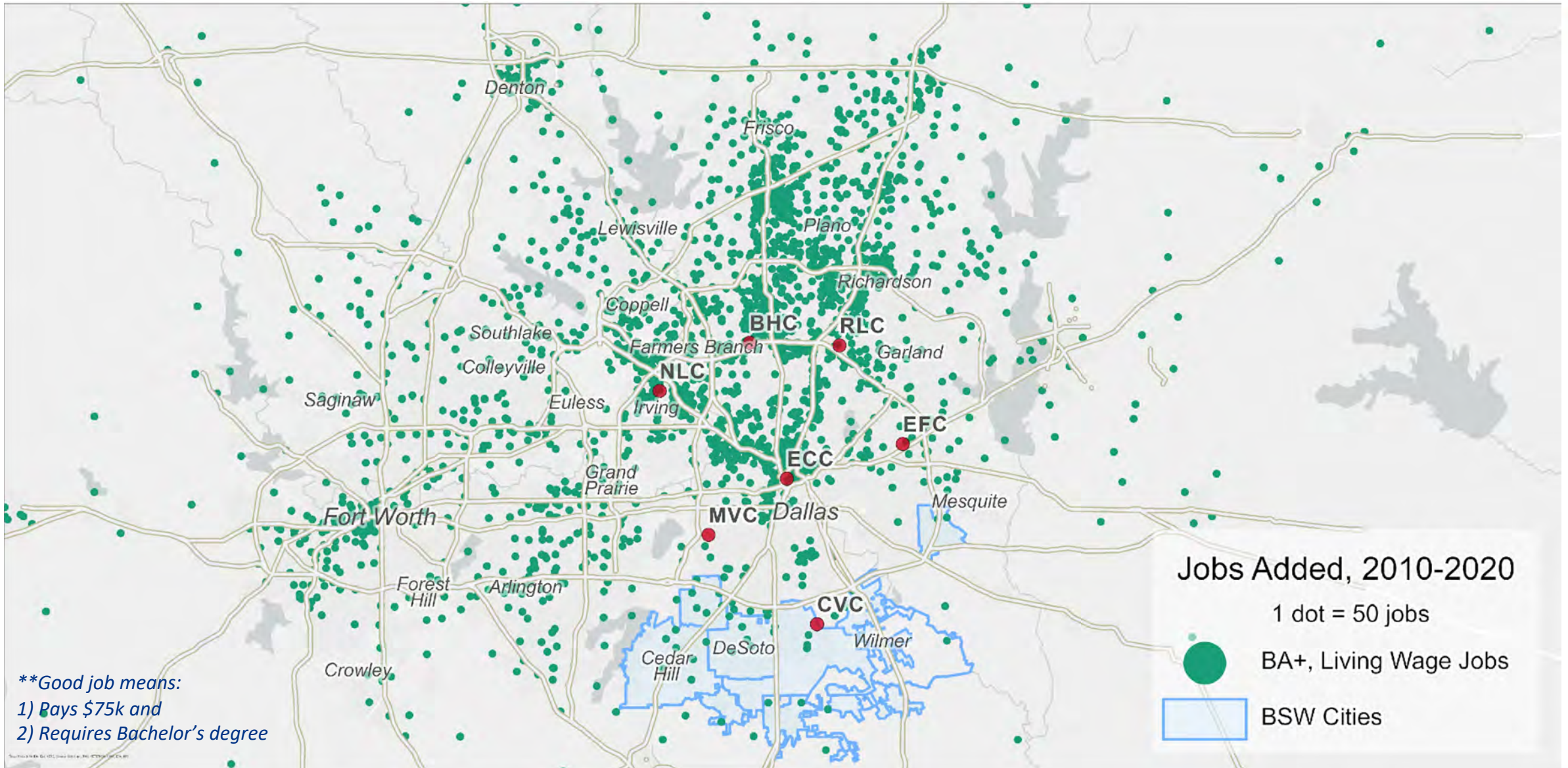
DALLAS COLLEGE



164,690 unique Dallas College students in AY18



'Good Job' Employment Growth within DFW





Sustainable Cities and Communities

Sustainable Cities and Communities Institute

Dallas College's Sustainable Cities and Communities Institute works with partners throughout Dallas County to be a networking and educational resource for individuals and organizations to collaborate on the 17 SDGs.

COMING SOON ABOUT SUSTAINABLE CITIES AND COMMUNITIES INSTITUTE ➔

Sustainability at DC

12th Annual Sustainability Summit

Be the Change: Conscious Action Creates Purposeful Change

DALLAS COLLEGE
BE THE CHANGE
SUSTAINABILITY SUMMIT





FREE

FOOD PANTRIES AND CLOTHING BOUTIQUES
OPEN ON ALL 7 CAMPUSES



\$8M+

GIVEN TO PROVIDE STUDENTS ADEQUATE
HOUSING ¹



2.8M lbs.

OF FOOD DISTRIBUTED TO 51,000 FAMILIES IN
PARTNERSHIP WITH NORTH TEXAS FOOD BANK



10K+

COUNSELING SESSIONS PROVIDED TO
STUDENTS ³



75%

OF STUDENTS WHO RECEIVED MENTAL HEALTH
SERVICES REENROLLED ²



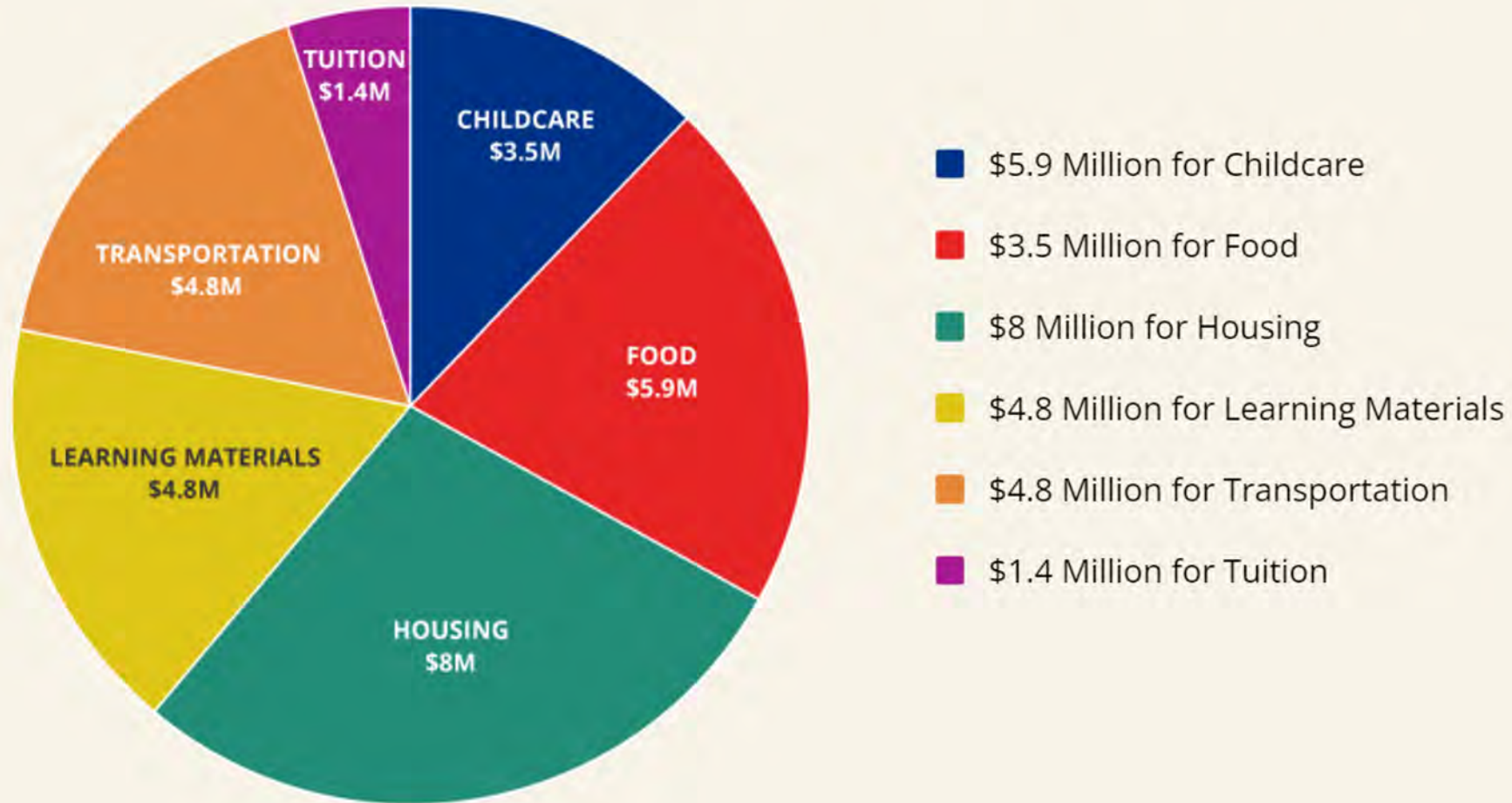
10K+

IN-PERSON HEALTH VISITS AND TELEHEALTH
APPOINTMENTS PROVIDED TO STUDENTS



Emergency Aid

Funding provided by the Higher Education Emergency Relief Fund (HEERF) and the Dallas College Foundation²





Economic Impact

\$900K

40-YEAR RETURN ON INVESTMENT FOR
AN ASSOCIATE DEGREE

\$204M

ANNUAL CONTRIBUTION TO THE DALLAS
COUNTY ECONOMY

\$1.5M

AWARDED IN SCHOLARSHIPS TO 5,600
STUDENTS IN THE LAST YEAR

\$276M

RECEIVED FROM 103 CURRENTLY ACTIVE
GRANTS

\$12.4M

RECEIVED IN GRANTS IN THE LAST YEAR

\$10M

GRANT RECEIVED FROM U.S. DEPT. OF
LABOR FOR WORKFORCE TRAINING AND
UPSKILLING PROGRAM



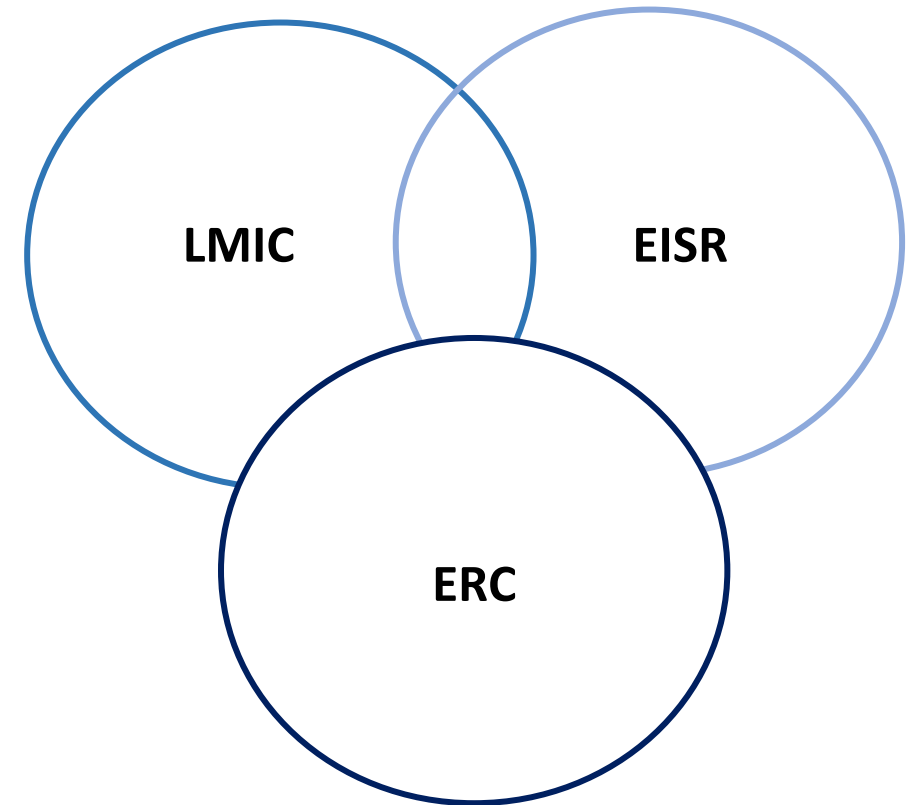


Economic Opportunity

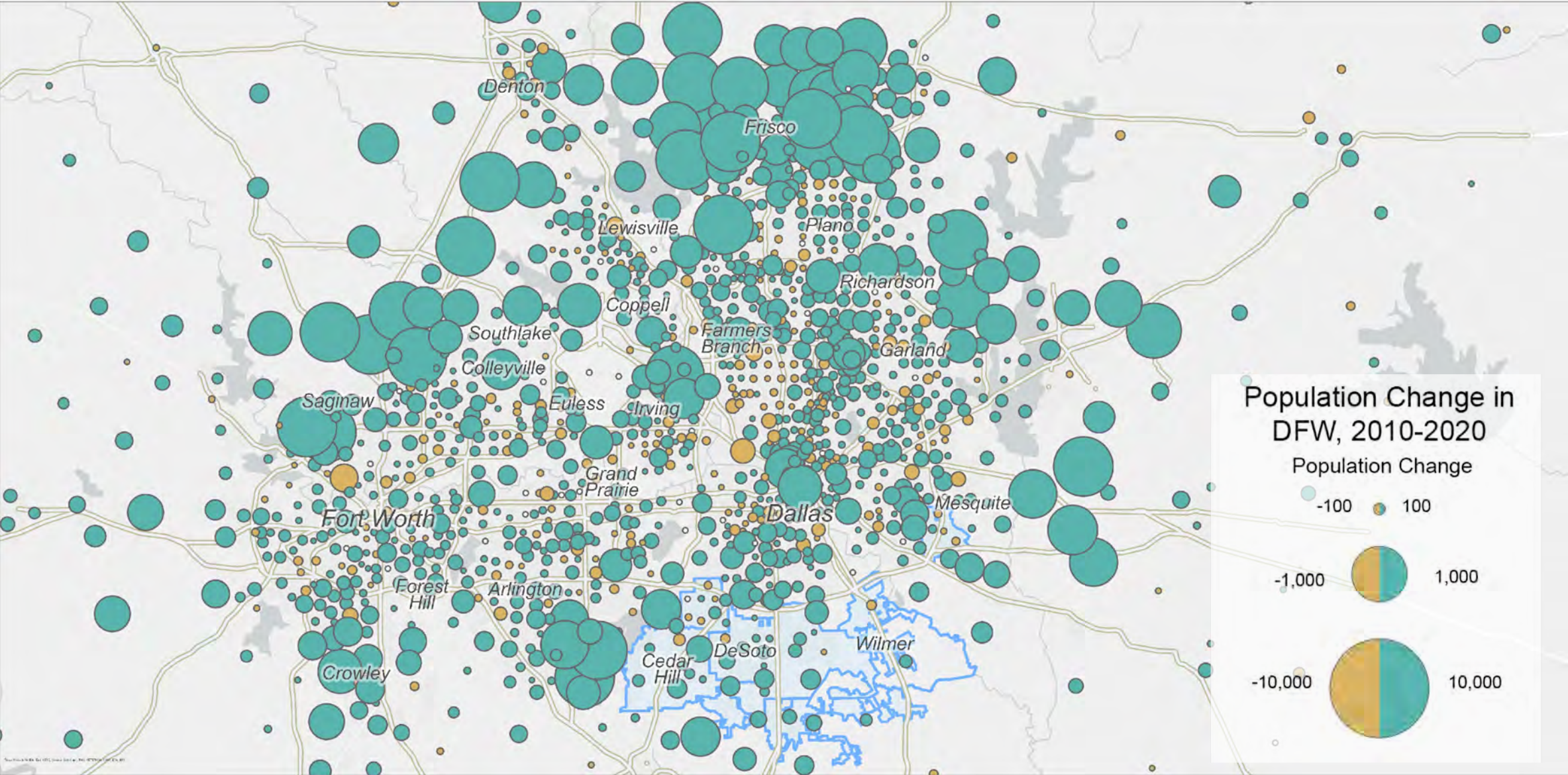
Economic Opportunity is comprised of three teams:

- Labor Market Intelligence Center (LMIC)
- Economic Impact Strategy & Relations (EISR)
- Employer Resource Center (ERC)

Together, our teams use internal and external data to better understand student and community needs. Armed with that knowledge, we can strategically target partner relationships that increase economic opportunity and create more equitable outcomes for the region.



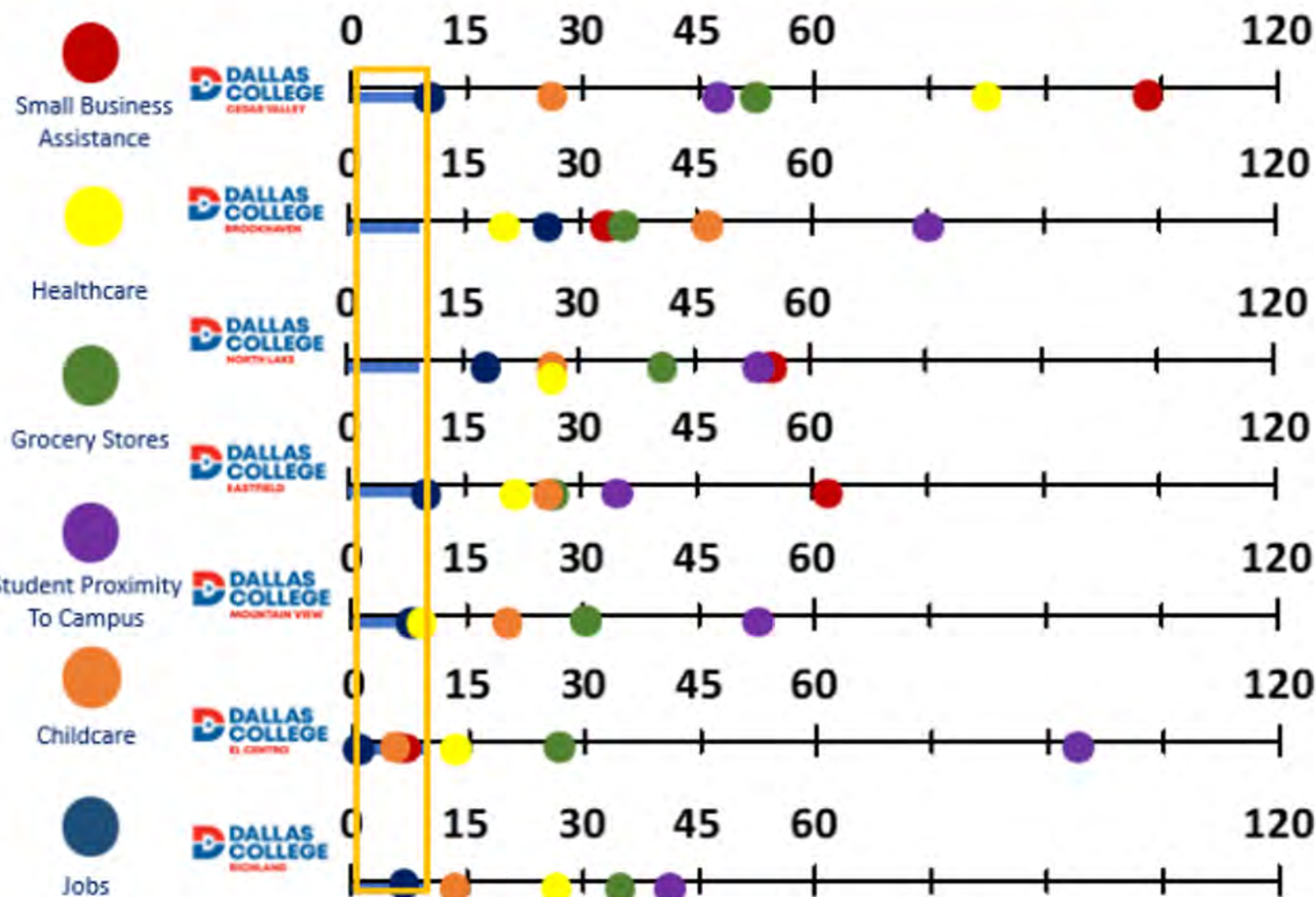
Population growth in Dallas-Ft. Worth, 2010-2020



ACCESSIBILITY TO BASIC NEEDS

SITE-ANALYSIS

LABOR MARKET INTELLIGENCE CENTER



While some students have access to a vehicle, this metric allows us to account for all our student population. Walking time was utilized because some students don't have access to a car or public transportation. Additionally, it minimized the differences between North and South Dallas County in terms of opportunities. This metric dismantles assumptions about which colleges provide more accessibility.

Walkable
0.5 mi/10 min



CUMU Coalition of Urban and
Metropolitan Universities



Anchor Learning Network

- CUMU member institutions committed to an anchor mission intentionally apply their economic power and human capital in a long-term partnership with their local communities, to improve mutual well-being
- With public trust and funding for higher education declining, imagine the potential impact if hiring, purchasing and investing power was better aligned with academic research to equitably benefit the local economies our universities call home
- It is in the interests of higher education institutions and the public for us to align our economic assets as well as our educational mission behind community improvement





ECONOMIC DEVELOPMENT

OUTCOME	INDICATORS	DATA SOURCE
EQUITABLE LOCAL AND MINORITY HIRING	<ul style="list-style-type: none">Percent of local and minority hires in staff positionsPercent employed at living wage or above	Institutional data
EQUITABLE LOCAL AND MINORITY BUSINESS PROCUREMENT	<ul style="list-style-type: none">Percent of procurement dollars directed to local, minority-owned, and woman-owned businesses	Institutional data
AFFORDABLE HOUSING	<ul style="list-style-type: none">Dollars invested in creating affordable housingDollars invested in community land trustsPercent of households below 200 percent of poverty line that spend <30 percent of income on housing	Institutional data, official records (census)
THRIVING BUSINESS INCUBATION	<ul style="list-style-type: none">Jobs and businesses created and retained (1 year, 5 years)Percent of incubated businesses serving low-income and minority populationsDollars directed toward seed funding for community-owned business	Institutional data
VIBRANT ARTS AND CULTURAL DEVELOPMENT	<ul style="list-style-type: none">Dollars spent on arts and culture-based economic developmentNumber of arts and cultural jobs and businesses created and retained	Institutional data
SOUND COMMUNITY INVESTMENT	<ul style="list-style-type: none">Percent of endowment and operating dollars directed toward community impact investments (e.g., support of community development financial institutions)	Institutional data

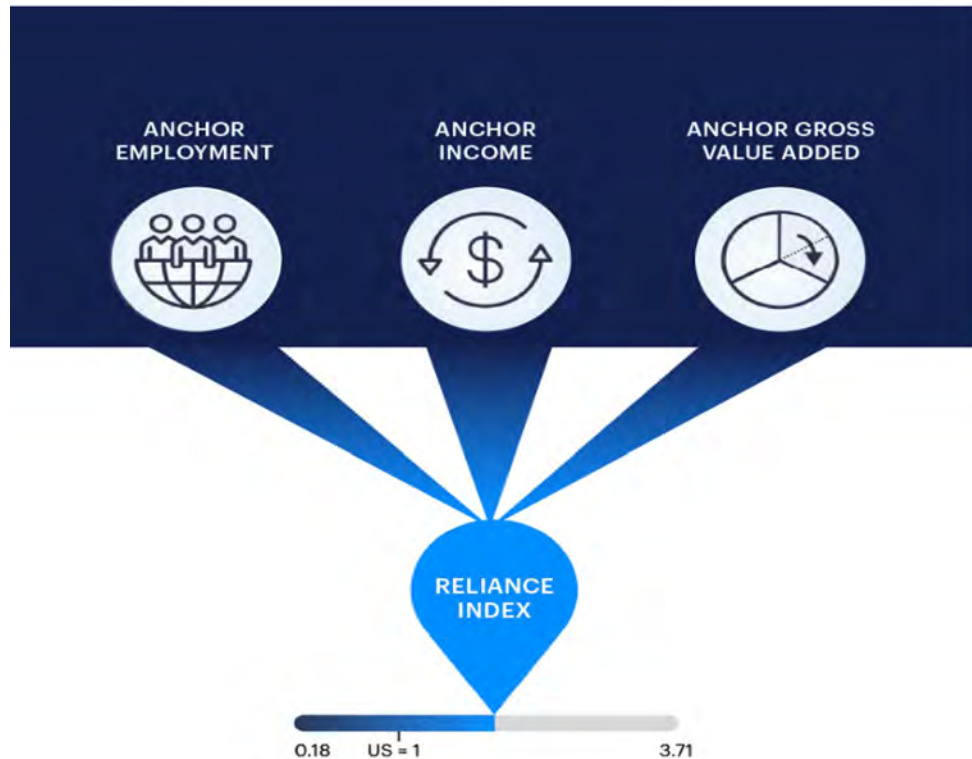
COMMUNITY BUILDING

OUTCOME	INDICATORS	DATA SOURCE
STABLE AND EFFECTIVE LOCAL PARTNERS	<ul style="list-style-type: none">Existence of partnership center or community advisory boardPositive feedback from survey of service-learning/capstone partnersCivic health index rating	Institutional and survey data
FINANCIALLY SECURE HOUSEHOLDS	<ul style="list-style-type: none">Percent of households in asset povertyDollars spent on community financial educationDollars and human resources directed to income tax filing assistance	Official records; institutional data
EDUCATED YOUTH	<ul style="list-style-type: none">High school graduation ratePercent of students advancing to college or apprenticeship programsMath and reading proficiency	Public school reported data
SAFE STREETS AND CAMPUSES	<ul style="list-style-type: none">Dollars spent on streetscape improvementsRates of violent crimeRates of property crime	Institutional data, survey data, official records
HEALTHY COMMUNITY RESIDENTS	<ul style="list-style-type: none">Dollars spent on public health initiatives (e.g., clinics)Number of grocery stores per zip code	Institutional data, official records
HEALTHY ENVIRONMENT	<ul style="list-style-type: none">Percent of carbon emissionsSTARS index ratingGreenhealth index rating	Institutional data

EDUCATION

HEALTH, SAFETY & ENVIRONMENT

Philadelphia Federal Reserve



Anchor Economy Dashboard

The **Anchor Economy Dashboard** shows the economic impact of higher education and health-care institutions in 524 multicounty U.S. regions. It seeks to answer two important questions:

- What is the economic impact of higher education institutions and hospitals within their regions?
- How reliant are regions on anchor institutions for overall economic activity?

The dashboard includes data on employment, income, and gross value added (the value of goods and services that anchors provide).

The Anchor Economy Dashboard also includes a reliance index. This unique score demonstrates how dependent regional economies are on these institutions.

The dashboard is adaptable to user needs. You can compare all metrics in the dashboard across regions and download data for further analysis.

